

Logistics Management

What is Logistics:

Logistics is the art and science of obtaining, producing, and distributing material and products at the right time, to the right place, at the right cost and in the right quantities.

Elements of Logistics:

Materials management is:

sourcing and receiving of raw materials or unfinished products for subsequent use

Material flow system:

the ability to locate and schedule material through to end production and disposition

Physical distribution:

the delivery of finished goods to customers

Logistic steps:

accepting a customer order
receive and enter
credit clearance / authorize
meeting delivery commitments
supplier ordering
forecasting demand with sales and marketing
scheduling manufacturing
inventory management
delivery to customer.

Drivers of change:

Customers in the past have never demanded the service that they do today. Actual customer demands for increased speed, flexibility and competitive pricing are increasing.

Computers, new software: ERP, DRP, MRP, etc. and sophisticated application software
outsourcing trends

New technologies:

Business to Business connectivity (B2B)
Business to Customer connectivity (B2C)
Internet, intranet, extranet
wireless communications
teleconferencing and telecommuting
bar coding.

Contact Us Today

Call **1300 – 4 TODAY** (1300 – 486 – 329) or email info@supplytoday.com.au to discuss your logistics needs.

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